


Evaluation: measures used by the IADB

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Competitiveness

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Types of IADB loans related to clusters and competitiveness

- Loans to improve innovation (approx. 10M\$, 30 months) – have 3 parts:
 - Institutional strengthening
 - Cluster strategies definition
 - Competitiveness fund to finance collaborative actions (approx. 50-60% of the total loan)
- Loans for specific projects: which may include collaborations between companies and between these and public sector institutions
 - E.g. Rio Negro (Argentina): Total loan of 51.9M\$, out of which 1.87M\$ for development of clusters

Criteria used within the Logical Framework

■ Project impact:

- Short term (after 6 months)
 - Definition of a strategy
 - Capacity building of X number of employees of relevant institutions
 - Improvement of skills of businessmen and women
- Longer term (after 36 months)
 - ↑ sales in real terms
 - ↑ productivity (value added per employee)
 - ↑ number of companies participating in the project
 - X number of companies having received technical assistance and participating in the defined action lines
 - X number of companies receiving quality, environmental and labour certifications
 - ↑ exports of the companies in the cluster
 - X number of workshops for dissemination of results

Focus of evaluation

Individual Company level: describing changes in company's competitiveness	Clusters: describing changes in the size of the cluster	Region: networking variables
<ul style="list-style-type: none"> ■ Sales ■ No. of clients ■ Exports ■ Acquisition of new technologies and machinery ■ New product and packaging development ■ Brand development ■ No. of employees being trained ■ Employment by education level 	<ul style="list-style-type: none"> ■ No. of companies in the cluster ■ Size of joint investments ■ Expenditure in external providers ■ Birth rate of companies ■ Strengthening of the executing agency 	<ul style="list-style-type: none"> ■ No. of contracts between companies ■ No. of agreements for joint actions ■ No. of companies participating in the project ■ % of co-financing of local public sector entities ■ No. of agreements with large companies outside of the region ■ Institutional strengthening

Bibliography

- http://www.iadb.org/sds/mic/publication/publication_159_3592_s.htm
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