

## Overview of Cluster Mapping and Evaluation Methods

		<i>Who/where it's being done</i>	<i>Brief description of what it is</i>
<b>Evaluation of Policy Impact</b>		CA, NO	Baseline assessments (available indicators+national survey tools)
		CCR (Foundation)	Standard survey (web-based, regular intervals)
		DK, SE, UK	Sectoral 'areas of strength' analyses
		Scot. Ent. (Paul Hughes)	Development of measurement techniques (incl. social capital)
<b>Evaluation of Cluster/CI</b>		Ivory Tower, SE	Greenbook survey to cluster managers on CI performance
		UK DTI	GVA, output, outcome measurements
		GEM (Hervey Gibson)	Quantified diamond model
		Klaus Haasis, MFG (DE)	Tool to measure networks
			Whitebook 'chart' of cluster actions (develop measurements) Economic balance of cluster initiatives
<b>Mapping of Clusters/Dynamics</b>		Porter, and others	Statistical co-location of industries
		FORA	Bottom-up' snowball methodology; firm-level data
		SE, FI, etc.	geographical/pictorial mapping of cluster initiatives ('two coffee' approach)
		Swiss Financial Center Watch	Mapping value chains and knowledge flows
		Peter Taylor (Loughborough)	Mapping interaction of centers/international value chains
		Scotland	Relationship mapping (part of SE baseline assessments)
		Playfourd AUS (Rodin Genof)	Supply chain mapping