

# VI Competitiveness Summer School

Washington D.C.,  
June 11<sup>th</sup>-14<sup>th</sup> and 18<sup>th</sup>-21<sup>st</sup>, 2012



<b>COMPETITIVENESS POLICY WEEK</b>				
<b>Time</b>	<b>Monday 11th June 2012</b>	<b>Tuesday 12th June 2012</b>	<b>Wednesday 13th June 2012</b>	<b>Thursday 14th June 2012</b>
<b>08.30 - 10.15</b>	<b>Regional Competitiveness Programs</b>			
	Regional Development in Yorkshire case A (E. Duch)	Regional Development in Yorkshire cases B+C (E. Duch)	Regional Development in Yorkshire cases D+E (E. Duch)	Regional Development in Yorkshire cases F+G (E. Duch)
<b>10.15- 10.30</b>	<b>Coffe Break</b>			
<b>10.30 - 12.15</b>	<b>Competitiveness Economics</b>		<b>Policy Examples</b>	
	HBS Case: "Finland and Nokia" (C. Ketels)	HBS Case: "New York City" (C. Ketels)	Cluster Initiative Screening in Heyland (J.Rosted)	Policy Example in Denmark (J.Rosted)
<b>12.15- 13.15</b>	<b>LUNCH</b>			
<b>13.15- 14.00</b>	<b>Team work: Case studies preparation</b>			Policy in EU-WB-IDB-US -Round table (Mod. Rosted)
<b>14.00 - 15.45</b>	<b>Competitiveness Economics</b>		<b>Policy Evaluation</b>	
	HBS Case: "Remaking Singapore" (C. Ketels)	HBS Case: "California Wine Cluster" (C. Ketels)	Norwegian Cluster program evaluation (J.Rosted)	

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<b>COMPETITIVENESS MANAGEMENT WEEK</b>				
<b>Time</b>	<b>Monday 18th June 2012</b>	<b>Tuesday 19th June 2012</b>	<b>Wednesday 20th June 2012</b>	<b>Thursday 21th June 2012</b>
	<b>Strategy Foundations of Cluster Management</b>		<b>Examples of Cluster Programs</b>	<b>Cluster Organization Management</b>
<b>08.30 - 10.15</b>	INSEAD case "The Evolution of the Circus Industry" (P. Berrone)	HBS Case: "Antmobel A-B-C" (P. Berrone)	IADB Cluster Programs (IADB)	Clusterland Upper Austria Case (E.Duch /W. Pamminger)
<b>10.15-10.30</b>	<b>Coffe Break</b>			
	<b>Examples of strategic analysis in clusters</b>		<b>Change Management</b>	<b>Cluster Organization Management</b>
<b>10.30 - 12.15</b>	Ventilation in Boras (Sweden) - (E. Duch)	Avocado in Valparaiso (Chile) (E.Duch)	Catalan Leather Industry (A. Subira)	Clusterland Upper Austria Experience (W. Pamminger)
<b>12.30-13.15</b>	<b>Lunch</b>			
<b>13.15 - 14.00</b>	<b>Team work: Case studies preparation</b>			Practical strategic anaysis exercise by students (E. Duch)
	<b>Strategy Foundations of Cluster Management</b>		<b>Cluster Organization Management</b>	
<b>14.00 - 16.00</b>	IESE Case: "Montreal Circus cluster" (P. Berrone)	IESE case "Zara" and textile clusters (P.Berrone)	SEBRAE Minas Gerais (E. Duch)	